

A Range Of Recession Busting Deals For 2009

# CATFORD PRINT CENTRE

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**5,000 FULL  
COLOUR  
LEAFLETS  
£75**

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FULL COLOUR  
POSTERS WITH  
GLOSS  
LAMINATE ON  
BOTH SIDES  
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**From Just  
1 Copy!**

**PRICE  
FREEZE!!**

***WHAT'S NEW  
PUSSY CAT?***

# PRICE FREEZE

We all know there is a recession on but that doesn't seem to deter most of our suppliers from imposing price increases - curiously by the same amount and on the same day - yet apparently there is no cartel!

In 2008 we saw 3 separate price increases for paper amounting to some 23%. In addition the fall in the value of Sterling against the Euro and US Dollar has prompted a further 10% price hike in January.

As there are no major UK paper mills any more, all paper is imported, so we are always at the mercy of currency fluctuations.

However, despite this let me say that in the majority of cases our 2009 prices have either been **FROZEN** at the 2008 rate or in some cases they have actually been reduced.

We are proud of the fact that this is the 3rd year in a row where we have managed to keep our prices frozen. We know it is tough out there and that firms like ours will only survive if we keep our prices as low as possible.

## Recession Busting Deals.

**5,000 A5 Full Colour Leaflets £75 + £10 delivery.**

*Printed one side on 115gsm Gloss Art Paper.*

We can achieve this price by batch printing. In other words we print 4 different customers' work at the same time on the same A3 sheet. This cuts down on make-ready time, set up, wastage, pre-press layout, printing plates etc. We have to wait until we have 4 customers' jobs of course, so these leaflets are not suitable for urgent work although we will wait no more than 5-7 working days before printing. We can only work from your PDF and if you want the print to go right to the edge of the sheet then you need to supply it with 3mm bleed and cut marks - otherwise please ensure that no print is closer to the edge of the sheet than 5mm. [We can print on both sides for just £45 extra.](#)

<b>Customer A</b> 5,000 A5 Leaflets £75	<b>Customer B</b> 5,000 A5 Leaflets £75
<b>Customer C</b> 5,000 A5 Leaflets £75	<b>RESERVED FOR YOU?</b> 5,000 A5 Leaflets £75



840 x 594 mm

**5 A1 Full Colour Posters £79 + VAT**

*(£20 + VAT for delivery).*

*Essential for attracting trade and for advertising your goods or services.*

Fully encapsulated in gloss laminate on both sides to protect against the weather.

Not UV resistant but perfect for short term outdoor use or for hanging up in a shop window. Will stay light fast for 2-5 years if not exposed to sun light.

Can be 5 different images if you wish.